

# Public Relations Specialist

A public relations specialist in the forest industry is responsible for managing external communications and the public perception of the industry or business's operations and their effect on the environment, economy, and communities. This job includes writing press releases or news articles, creating social and digital media content, and creating strategies to respond to positive or negative current events that involve the company or industry.

Other job titles include: Communications Specialist, Media Relations Specialist, Public Affairs Specialist.

## Education & Training

Most of these occupations require a four-year bachelor's degree, but some do not.

## Salary

National Average Salary

\$78,880- \$239,200

National Average Hourly

\$37.92 - \$115.00



This job may be right for you if your interests include: enterprising, artistic & social



This job may be right for you if your skills include: active listening, speaking & reading comprehension.



This job may be right for you if your values include: independence, achievement & working conditions.